

Kirsten L. Anderson, M.A.

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Education

M.A. Evaluation Studies

University of Minnesota (2013)

Thesis: A Retrospective Case Study of Long-Term Evaluation Capacity Building at Neighborhood House

B.A. Sociology, English, Latin

Calvin College (2008)

Evaluation Skills and Proficiencies

Evaluation Design	Evaluation Capacity Building	Data Collection and Data Storage Design	Innovative Data Collection and Reporting
Logic Model & Program Theory Development	Individual and Group Interviews	Data Visualization	Utilization-focused Evaluation (UFE)
Quantitative Data Cleaning and Analysis	Survey Design and Analysis	Data Dialogues / Participatory data presentations	Principles-focused Evaluation (PFE)
Qualitative Data Analysis	Infographic Design	Geographic Information Systems (mapping)	Advocacy Evaluation

Software, Programming Language, & Online Tool Proficiencies

Microsoft Office: Word Excel Powerpoint Access	Data visualization: CartoDB Cytoscape D3	Project management: Basecamp Asana	Data Manipulation: Python (pandas)	Graphics: Piktochart, Canva
Statistics: R SPSS	Web app & database design: Django	Survey admin.: Qualtrics Survey Monkey Survey Gizmo	Google Drive: Sheets Docs Slides Draw	Qualitative analysis: NVivo Dedoose MaxQDA

Employment History

Program Evaluation Advisor: February 2018 – Present

Center for Victims of Torture (St. Paul, MN)

Collaboratively designing and managing internal evaluation of a large international capacity building project for trauma-rehabilitation organizations (PATH project). Collaboratively designing and piloting a new collection of Advocacy Evaluation materials for Human Rights activists. Developing processes and tools for evaluating CVT's capacity building projects and programs.

Evaluation Consultant: April 2013 - Present

Kirsten L. Anderson, L.L.C. (St. Paul, MN)

Designing and conducting utilization-focused evaluations for non-profit clients in the Twin Cities area. See following page for a list of recent clients and projects.

Research Associate: April 2011 – April 2013

Intermountain Healthcare (Salt Lake City, UT)

Conducting literature reviews, creating data collection instruments, collecting and analyzing quantitative and qualitative data, managing projects, and writing reports.

Graduate Research Assistant: June – October 2012

ACET, Inc. (Bloomington, MN)

Transcription, data analysis, and proposal and report writing for evaluation projects. Projects at local, state, and national level relating to substance abuse treatment and rehabilitation, charter schools, community diversity initiatives, and other topics.

Evaluation Consultant: June 2010 – March 2011

Hanssen Consulting, LLC (Grand Rapids, MI)

Created data collection instruments, managed databases, conducted qualitative and quantitative data analyses for projects within Milwaukee Public Schools. Conducted classroom observations and interviews, wrote evaluation reports.

Diversity/Volunteer Outreach Coordinator (AmeriCorps Member): June 2009 – April 2010

American Red Cross of Greater Grand Rapids (MI)

Developed and implemented diversity initiatives while recruiting and maintaining relationships with volunteers and community partners.

Intern Coordinator: January – April 2009

Center for Intercultural Dialogue and Translations (CIDT) (Cairo, Egypt)

Managed multi-cultural intern program and edited English language translations.

English as a Second Language (ESL) Teacher: July 2008 – February 2009

Global Education (Cairo, Egypt)

Taught American English to primarily Egyptian teens and adults.

Research Assistant: 2007 – June 2008

Calvin College Center for Social Research (CSR) (Grand Rapids, MI)

Entered, analyzed, and reported data for clients as part of a research team.

Recent Evaluation Clients and Projects

Institute for Mathematics and its Applications (2012 – present): Ongoing evaluation consulting on evaluation planning, survey design and administration, focus groups, individual interviews, and reporting and presenting evaluation results.

Youth Frontiers (2017 – 2018): Consulting around data reliability, relationships with schools and data collection, and boosting response rates. Creating process and reporting template for collecting and analyzing hundreds of student surveys. Administering online surveys of elementary, middle, and high school students participating in Youth Frontiers retreats.

ZOOM House (2017 – 2018): Designing and administering evaluation, data collection plan, and custom database for ZOOM House, an organization with affordable housing and supportive housing programs within a building in South Minneapolis.

Sherwood Foundation, Minnesota Humanities Center, and Omaha Public Schools (2013 – 2017): Consultant and survey lead on Developmental Evaluation team through TerraLuna Collaborative, evaluating an innovative partnership addressing the achievement/opportunity gap in a school district.

CornerHouse (2013 – 2017): Series of consultations focused on surveys and interviews evaluating family services programs for caregivers of children who have experienced abuse.

Animal Humane Society (2014- 2017): Designing and administering three- year evaluation plan for Community Outreach Program in Frogtown and E St Paul focused on animal and community well-being, primarily utilizing group interviews and analysis of existing community-level data.

American Red Cross Southeast Michigan (2016): Designed and administered evaluation plan for several community safety preparedness initiatives in the Greater Detroit Area using surveys and phone interviews.

Alliance Housing (2015-16): Designed and administered evaluation and data collection plan for Northside Supportive Housing for Families, a supportive housing program transitioning families out of homelessness.

Williamsburg Presbyterian Church (2015): Consultation on evaluation planning; facilitated dialogue for collaborative mission building for a mid-size congregation committee.

American Red Cross of West Michigan (2014): Developing instruments and conducting and analyzing qualitative interviews with Americorps members and site supervisors.

Current Professional Memberships

- **American Evaluation Association**
- **Minnesota Evaluation Association** (served on Programs Committee 2014-2016)
- **Minnesota International NGO Network**